



# In Collaboration with University of Mumbai

Presents

## "NAVONAMESHAN 2022"

**A Two Day MultiDisciplinary  
International Conference  
(HYBRID)**

**"Innovative Sustainable practices in  
Economy, Commerce and  
Technology."**

Organized by

**Departments of Economics, Commerce,  
and Information Technology**

On

**13th & 14th December, 2022**

## Concept Note

The world around us is not only the global village, but it is a global market as well. Even if the world connected with advent of new communication technology, in the global market scenario still it needs certain kind of sustainable policies-The kind of sustainability human globe had expected during the recent corona pandemic. The whole world came in terms with strong impacts of COVID-19, which caused unprecedented worldwide challenges characterized by important shifts in the market sentiment, governments' regulations, consumer preferences and technological changes. The crisis period and the post-crisis situations paved way for substantial changes in the patterns of production, leading to transformations in society, sea changes in environment, creating demands and constraints for various companies. With result of this, competitiveness increased related to the adoption of innovative sustainable practices in business processes. Hence, companies have realized the importance of adopting innovative sustainable practices in order to minimize negative social and environmental impacts which were resulted from their own activities and consequently achieve superior corporate performance. As academicians we are supposed to connect the global village to global market through the channels of sustainable developments for the better future. This conference will enlighten the various Innovative Sustainable practices adopted in the field of Economics, Commerce and Technology as an attempt to explore the future after experiencing the facts of past.

### *Themes for Technical Sessions*

- 1.Economics
- 2.Commerce
- 3.Information Technology

## About SIES (NERUL) COLLEGE OF ARTS, SCIENCE & COMMERCE

The SIES (NERUL) COLLEGE OF ARTS, SCIENCE & COMMERCE was founded in the year 1998. The Institution prides itself in the fact that even though it is only 24 years old, it offers quality education in every respect where the management, staff and students have made immense contributions to the growth of the Institution. The beginning was humble, but the College has grown by leaps and bounds over the years.

This has guided the College in offering a wide spectrum of courses, both at the undergraduate and postgraduate level. The College has been quick to respond to the challenges of the changing times, which is reflected in the increasing choices of subjects. The College is also inspired by Swami Vivekananda's concept of "man-making education" citizens of the nation.

Today the institute has over 4000 students in eight undergraduate and four post graduate programs. Our Institution is affiliated to the University of Mumbai and has 2F and 12B UGC recognition. The Institution is reaccredited with 'A' Grade in third cycle by National Assessment and Accreditation Council (NAAC).

### *Registration link:*

<https://forms.gle/ZRTITheDLtUeCsW7>

*\*Author and co-author has to register separately*

## **About Dept of Economics**

The Department of Economics has been committed towards promoting high quality teaching and learning in economics. The Department offers subjects like Macroeconomics, Microeconomics, Business Economics, Indian economics etc. The departments provide a foundation for Undergraduate students who plan to pursue their career in Economics, Banking, Insurance, Finance, and many more.

## **About Dept of Commerce**

The Department of Commerce was established in the year 1998 and has been scaling heights ever since. It is the oldest and largest department in the Institute. The department provide a foundation for Undergraduate and Postgraduates students who plan to pursue their career in Business, Commerce, Economics and Accounting.

## **About Dept of Information Technology**

The Department of Information Technology was established in the year 2001 to serve the cause of educational needs of the common man in Mumbai and Navi Mumbai area and to produce computer science professionals of high calibre. The department has produced Undergraduate and Postgraduates who are currently serving in globally reputed Companies

**[For More details, Click here](#)**

## **Sub Themes:**

### **ECONOMICS**

- Business Environment and Public Policy
- Education and Sustainability
- Gender and Sustainability
- Transformation in a financial system for Green Economy
- Impact of Liberalisation and Globalisation on Trade,
- Sustainable Agriculture and Sustainable Travel and Tourism
- Financial Inclusion
- Health /Welfare Economics
- Public-Private Partnership and Entrepreneurship development

### **COMMERCE**

- Sustainable approaches to Production, Businesses, and Consumption
- Role of technology in sustainable resource management.
- Industry 5.0- Towards sustainable development
- Sustainable E-Commerce -Trends for global business
- Social Media and Business
- Green Manufacturing and Industrial Sustainability
- Sustainable Consumer Culture and Business Strategies
- Sustainable/ Smart Cities Development
- E-Business and retail Management

### **INFORMATION TECHNOLOGY**

- Intelligence Systems & Machine Vision
- Computing
- E-Learning & MOOCS
- Security & Open Intellectual Property Movement
- Data Science Application, Data Storage, Management and Innovation
- Sustainability and Green Computing
- Pedagogical ICT in Varied Domains

**Any other topics related to the Theme**

## **Submission Guidelines**

- 1.The abstract should be within 300 words in an MS-Word file. Confirmation of the abstract selection will be communicated within 5 working days after the submission. After which the author/s should submit the full paper and make payment.
2. Full paper must be written in English using Times New Roman (Font Size 12) and in Ms-Word file. Page size should be A4, single column with 2.5 cm margin on both the sides with single line spacing. All pages of the manuscript (including tables and figures) should be numbered.
3. The preferred word limit of full paper (including footnotes) is between 3000- 5000 words.
4. APA/IEEE referencing style should be used.
5. It is author's responsibility to ensure that all references and citations are correct, and that the contribution does not contain any material that infringes copyright, or is defamatory, obscene or otherwise unlawful or litigious.
6. Copyright of the article will remain jointly with the author and the publisher. By submitting an article to the conference, the author grants the publisher with a license to publish the article. The author warrants that he/she is the owner of all copyright in the article.
- 7.Papers submitted and presented at the conference will get an opportunity to get publication assistance in either ISSN Peer reviewed/ UGC-CARE listed/ Web of Science/ SCOPUS indexed journal (as per author's choice) after the commencement of the conference upon the availability and authenticity of journals subject to compliance with all the requirements of the journal publishers and their acceptance of the same, the Publication charges will be informed accordingly.

## **Abstract/ Research Paper**

### **Selection Criteria**

1. Clear description of the research topic in the title. Clear and concise description of the research, focused objectives, clearly stated study design/methodology and well drawn conclusion and/or recommendations for future research.

2. Relevance, appropriateness and significance of the abstract / issue / problem to the conference theme.

3. Originality, theoretical orientations and / or practical application or contribution to the field.

4. Evidence of a high standard of research and/or practice.(If applicable)

### **Submission method**

An academic paper should be word processed, single spaced and provided in electronic form (MS-WORD) by email to [siesascnconference2022@gmail.com](mailto:siesascnconference2022@gmail.com)

### **Payment Details:**

Account Holders Name : SIES(Nerul)  
College of Arts, Science &Commerce Bank  
Name: Indian Bank Branch: Nerul Account  
Number:775368176 IFS Code:IDIB000N110

## **Important Dates**

<b>EVENT</b>	<b>DATES</b>
Abstract Submission	15/11/2022
Final paper Submission	20/11/2022
PPT Submission	05/12/2022

### **Conference Registration & Presentation Charges**

<b>DESCRIPTION</b>	<b>AMOUNT</b>
Student & Research Scholar	INR 400
Academician	INR 500
Industry Experts	INR 600
Foreign Delegation	\$15

Publication assistance in either ISSN Peer reviewed/ UGC-CARE listed/ Web of Science/ SCOPUS indexed.

Rs 1300/- 1500/-	Pre Reviewed
Rs 3000/- 3500/-	UGC care
Rs 11500- 13.000/-	Scopus

Subject to revision of UGE/Scopus list and acceptance of paper

## **CHAIR PERSON**

**Dr.Koel Roychoudhury**  
Principal,  
SIES (Nerul) College of Arts, Science  
and Commerce

### **CONVENORS**

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Vice Principal (Department of Economics)

**Dr. Meghna Bhatia**  
(Department of Information Technology)

**Ms. Rupali Zele**  
(Department of Commerce)

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